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DOMS Industries IPO

DOMS Industries IPO Price: ₹750 - ₹790 **IPO Date Range:** Dec 13, 2023 - Dec 15, 2023



Foundation & Business Essence:

Established in 2006, DOMS Industries Limited stands as a leading company specializing in stationery and art products. Its core activities encompass the design, development, manufacturing, and distribution of a diverse array of items under its prominent brand, DOMS.

Product Portfolio:

The company provides consumers with meticulously crafted, high-quality stationery and art materials, categorized into seven distinct groups:

- 1. Scholastic Stationery
- 2. Scholastic art materials
- 3. Paper stationery
- 4. Kits and combos
- 5. Office supplies
- 6. Hobby and craft
- 7. Fine art products

Network and Presence

By March 31, 2023, DOMS Industries Limited had significantly broadened its global presence, reaching over 40 countries. It achieved a substantial market share of 29% and 30% in Fiscal 2023 for its primary products - pencils and mathematical instrument boxes, respectively.

Through an exclusive partnership with select entities within the FILA Group, the company manages the distribution and marketing of their products in South Asia. As of March 31, 2023, DOMS Industries had established a robust, expansive multi-channel distribution network that spans the Americas, Africa, Asia Pacific, Europe, and the Middle East.

DOMS Industries IPO Specifics:

IPO Date	December 13, 2023 to December 15, 2023
Listing Date	Wednesday, December 20, 2023
Face Value	₹10 per share
Price Band	₹750 to ₹790 per share
Lot Size	18 shares
Total Issue Size	15,189,873 shares
	(aggregating up to ₹1,200.00 Cr)
Fresh Issue	4,430,380 shares
	(aggregating up to ₹350.00 Cr)
Offer For Sale	10,759,493 shares
	(aggregating up to ₹850.00 Cr)
Issue Type	Book Built Issue IPO
Listing At	BSE, NSE
Share holding pre issue	56,250,218
Share holding post issue	60,680,598

DOMS Industries IPO Lot Size

Investors have the option to bid for a minimum of 18 shares and multiples thereof. The table below illustrates the range of investment for retail investors and HNIs in terms of both shares and amounts.

Application	Lots	Shares	Amount
Retail (Min)	1	18	₹ 14,220
Retail (Max)	14	252	₹ 199,080
S-HNI (Min)	15	270	₹ 213,300
S-HNI (Max)	70	1,260	₹ 995,400
B-HNI (Min)	71	1,278	₹ 1,009,620

DOMS Industries IPO Reservation

QIB Shares Offered	Not more than 75% of the Net Issue
Retail Shares Offered	Not less than 10% of the Net Issue
NII (HNI) Shares Offered	Not less than 15% of the Net Issue

DOMS Industries IPO Timetable (Important Dates)

IPO Open Date	Wednesday, December 13, 2023
IPO Close Date	Friday, December 15, 2023
Basis of Allotment	Monday, December 18, 2023
Initiation of Refunds	Tuesday, December 19, 2023
Credit of Shares to Demat	Tuesday, December 19, 2023
Listing Date	Wednesday, December 20, 2023
Cut-off time for UPI mandate confirmation	5 PM on December 15, 2023

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DOMS Industries Limited IPO Financial Information

Between the financial years ending March 31, 2023, and March 31, 2022, DOMS Industries Limited experienced a remarkable 77.28% surge in revenue and a staggering 500.18% rise in profit after tax (PAT).

Period Ended	31 Mar 2021	31 Mar 2022	31 Mar 2023	30 Sept 2023
Assets	457.52	497.46	639.78	829.46
Revenue	408.79	686.23	1216.52	764.22
Profit After Tax	-6.03	17.14	102.87	73.91
Net Worth	233.61	247.25	337.43	397.61
Reserves & Surplus	233.24	246.87	337.06	341.36
Total Borrowings	97.27	84.90	100.07	176.38

Amount in ₹ Crore

Key Performance Indicator - DOMS Industries IPO

KPI	Values
P/E (x)	43.19
ROE	33.54%
ROCE	33.31%
Debt/ Equity	0.28
EPS (Rs)	18.29
RoNW	28.39%

Objects of the Issue:

The net proceeds from the Fresh Issue, which is the gross proceeds minus the allocated offer expenses, are intended to be utilized as follows:

- 1. Partially financing the establishment of a new manufacturing facility to enhance production capabilities for various writing instruments, watercolour pens, markers, and highlighters.
- 2. General corporate purposes.

Prospectus Links:

Prospectus: Official documents that provide detailed information about the IPO and the company. <u>DOMS Industries IPO DRHP</u> and <u>DOMS Industries IPO RHP</u>.

Frequently Asked Questions

What is an IPO?

An IPO, or Initial Public Offering, is the process by which a private company offers its shares to the public for the first time to raise capital.

Why do companies go public with an IPO?

Companies go public to raise capital for expansion, reduce debt, or for other corporate purposes. It also provides liquidity to existing shareholders.

What is the price range for the "DOMS Industries Limited" IPO?

The price range for the "DOMS Industries Limited" IPO is ₹750 to ₹790 per share.

When will the "DOMS Industries Limited" IPO be listed on the stock exchange?

The "DOMS Industries Limited" IPO is expected to be listed on Wednesday, 20 December 2023.

How to apply for an IPO with Lakshmishree?

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